

# Not just the top five journals: A recipe for European economists

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## 1 | INTRODUCTION

Recently, the incentive structure facing doctoral students and researchers in economics has changed significantly in many European countries as a result of the adoption of the US approach to evaluating research output. This poses a threat to the development and position of the subject of economics in Europe since evaluation for promotion is characterised by an excessive focus on publishing in the five most highly ranked journals, all but one located in the United States. However, the probability of getting an article into the top five is low and the social cost of the promotion system is consequently high. Promotion criteria other than just top-five publications should be used as a guide.

## 2 | THE SPREAD OF THE US TOP-FIVE MODEL TO EUROPE

About 30 years ago, two Swiss economists, Bruno Frey and Reiner Eichenberger (1993), described how incentives differed between the European and North American academic markets for economists. They argued that because US economists were expected to be more mobile, there were fewer reasons for them to study conditions specific to a particular region or country. Frey and Eichenberger (1993, p. 189) painted a very different picture for Europe:

In a typical European country, the smaller market size and the higher degree of government intervention give quite a different picture. Full professors (and many others) have life-long employment, and their scientific performance has virtually no effect on salary and position, with obvious effects on the motivation for

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# European Economists

**B Lingard**



## **European Economists:**

## Decoding **European Economists**: Revealing the Captivating Potential of Verbal Expression

In an era characterized by interconnectedness and an insatiable thirst for knowledge, the captivating potential of verbal expression has emerged as a formidable force. Its power to evoke sentiments, stimulate introspection, and incite profound transformations is genuinely awe-inspiring. Within the pages of "**European Economists**," a mesmerizing literary creation penned with a celebrated wordsmith, readers set about an enlightening odyssey, unraveling the intricate significance of language and its enduring effect on our lives. In this appraisal, we shall explore the book's central themes, evaluate its distinctive writing style, and gauge its pervasive influence on the hearts and minds of its readership.

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